



2026 MASTER PLANNING SURVEY KEY FINDINGS

COMMUNITY SENTIMENT



Residents view **parks and recreation** as a key part of their quality of life, with **98% saying they are important**. Even as broader concerns like transportation, traffic, and housing affordability are identified as top community issues, **support for new or upgraded recreation facilities remain strong** (88%).

Overall satisfaction with the existing parks, recreation facilities, and programs **is high** at 81%.

Park maintenance is well regarded with satisfaction rating at 84%. Meanwhile, **overall park quality** is also viewed well, with 83% rating it as excellent or good, and 70% saying the same about **recreation facilities**.



However, this positive perception is not consistent across all aspects of the parks system. While parks and facilities are rated highly, program quality ratings lag behind. **Less than half (45%) rate programs as excellent or good**, and a large share (40%) are unsure how to evaluate them at all.

This suggests that while residents value the physical spaces, they are less familiar with or less engaged with the experiences offered within them.

USAGE AND PARTICIPATION

Public parks play a vital role in Livermore with **nearly half of residents visiting the parks more than once a week**.

Yet this high level of usage does not translate into program participation, where engagement drops off sharply with **27% participating in programs regularly**, while **42% do not participate at all**.

This shows a gap between residents visiting parks and participating in programs. The main issue is not access, but program awareness and relevance. Many residents **do not know what programs or classes are available**, while others feel the **offerings do not fit their interests or schedules**.



Communication plays an important role here. While reliance on the website is high, **other channels appear to have limited reach**. Overall, improving participation is less about expanding access and more about raising awareness, improving fit, and reaching residents more effectively.

TOP 5 PARKS VISITED MOST OFTEN

- 1 Sycamore Grove Park
- 2 Robert Livermore Park/RLCC/LARPD
- 3 Robertson Park
- 4 Del Valle Regional Park
- 5 May Nissen Park

FOCUS AREAS

Walking paths and trails are both the most important facility need and the most fulfilled need, showing a strong alignment between what households need and what is available in the park system. **Hiking and walking** are also the most important experiences in regional open spaces and trails, cited by 82% of visitors. Together, these findings indicate that the current trail system is successfully meeting the community's primary needs.



The future focus is not simply to maintain these trails, but to improve the overall experience by **adding amenities such as restrooms, shade, and parking at trailheads** (51%), making trail access more convenient by **connecting smaller neighborhood paths to larger regional networks** (49%), and **protecting natural habitats** (46%). Together, these priorities point to a more connected, accessible, and environmentally protected regional network.

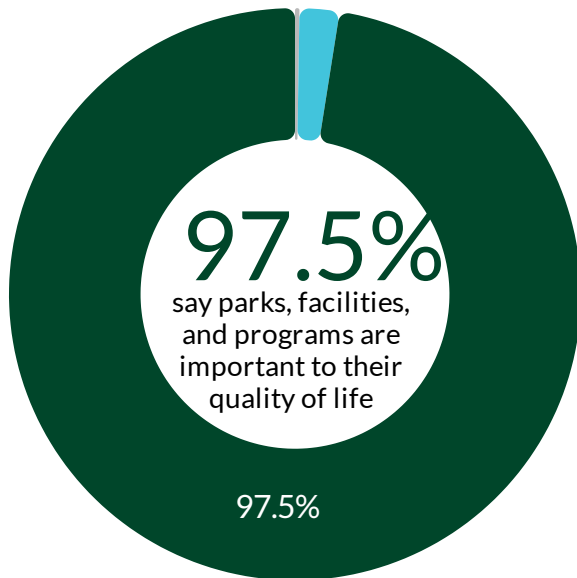
Beyond trails, **pools and water activities** are the most desired park feature or recreation facility for addition or improvement. In terms of programming, **fitness classes and activities for adults** rank highest among household needs, while **sports** programs are also a top priority - aligning with the reported reason for dissatisfaction around lack of sports facilities and limited access to organized activities.



ISSUES & PARK IMPORTANCE



Q2: IMPORTANCE OF PARKS TO QUALITY OF LIFE

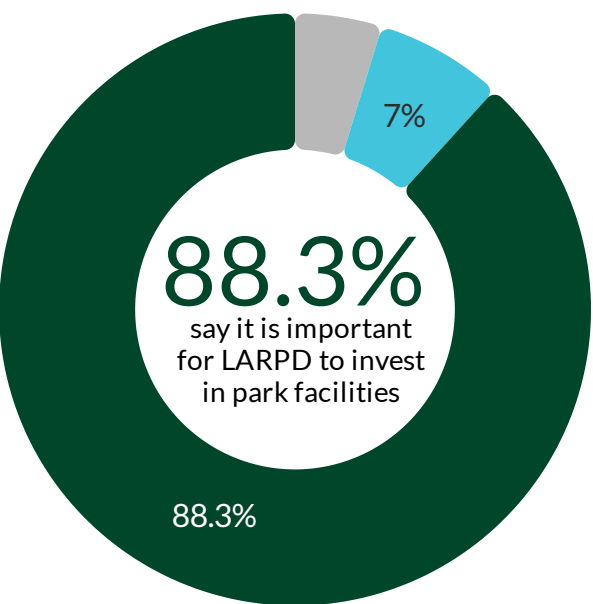


● Important ● Not important ● Unsure

Q1: MOST IMPORTANT ISSUE FACING LIVERMORE

Transportation /Traffic/ Roads	12.0%
Housing Affordability	12.0%
Inflation/Cost of living	11.8%
Public Safety/Drugs/Crime	10.8%
Homelessness	10.5%
Parks/Recreation	9.3%
Over Population/ Controlling Growth/ Development	8.8%
Education/Schools/Higher Education	4.8%
Jobs/Economy	2.5%
Moral issues	1.5%
Immigration/Illegal Immigration	1.5%
Taxes	1.0%
Environmental issues	0.8%
Poverty	0.8%
Police Brutality/Racial Injustice	0.8%
Healthcare	0.3%
Security/Terrorism	0.3%
Other	6.0%
Nothing/None	0.5%
Unsure	2.0%
N/A/Refused	1.0%

Q21: IMPORTANCE OF INVESTING IN PARKS



● Important ● Not important ● Unsure

FILTERS

- Gender ▾
- Age Group ▾
- Ethnicity ▾
- Zip Code ▾
- Household Income ▾
- Home Type ▾
- Children In Home ▾
- Mode ▾
- Language ▾

RESET FILTERS

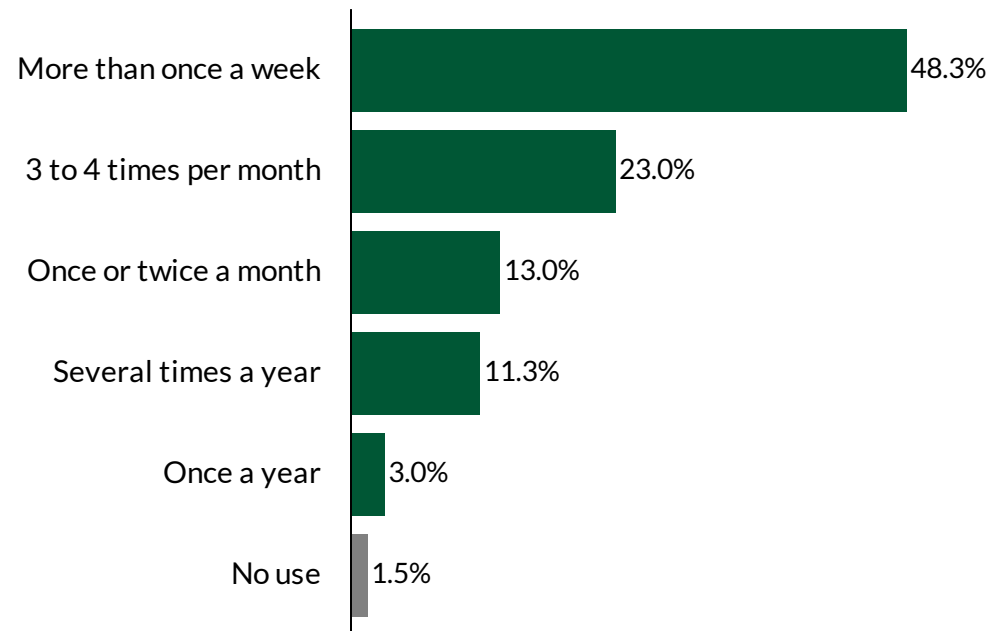
SURVEY QUESTIONS



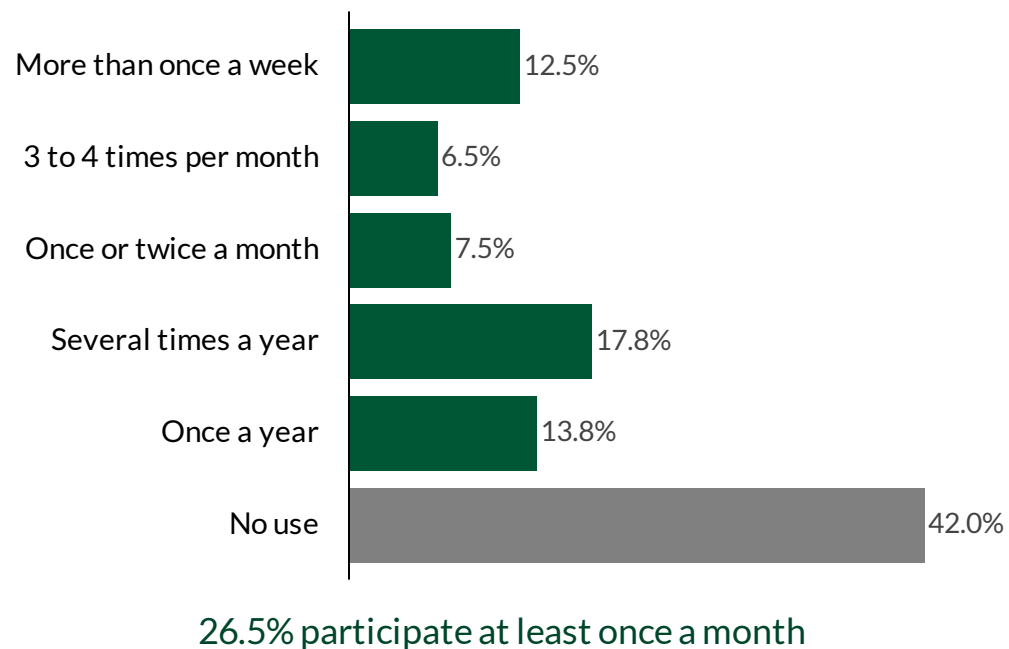
PARK USAGE & PARTICIPATION



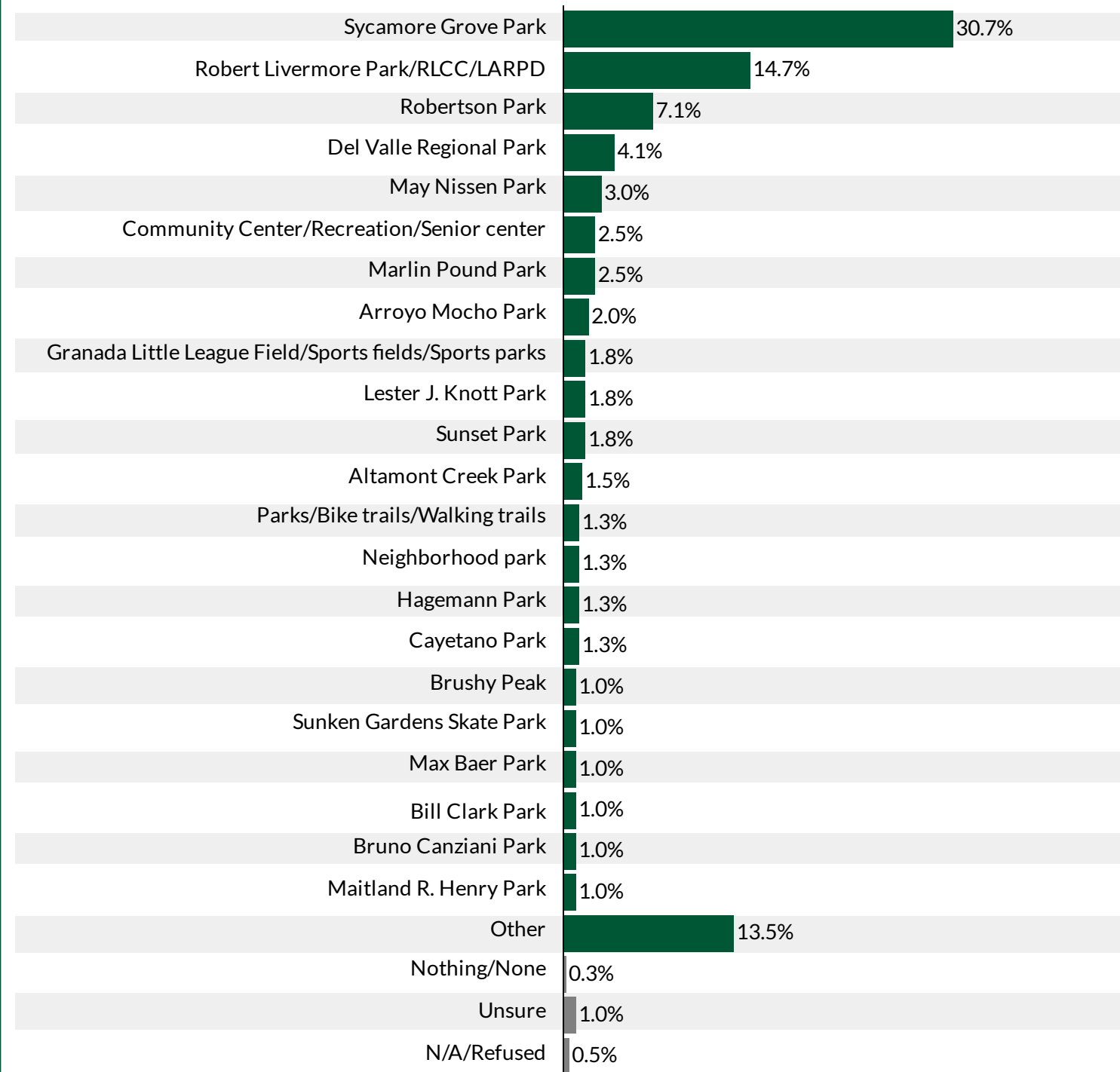
Q3: FREQUENCY OF PARKS & FACILITIES USE



Q5: PROGRAM PARTICIPATION



Q4: MOST FREQUENTLY USED PARKS & RECREATION FACILITIES (among households who did not select "No Use" in Q3)



FILTERS

Gender

Age Group

Ethnicity

Zip Code

Household Income

Home Type

Children In Home

Mode

Language

RESET FILTERS

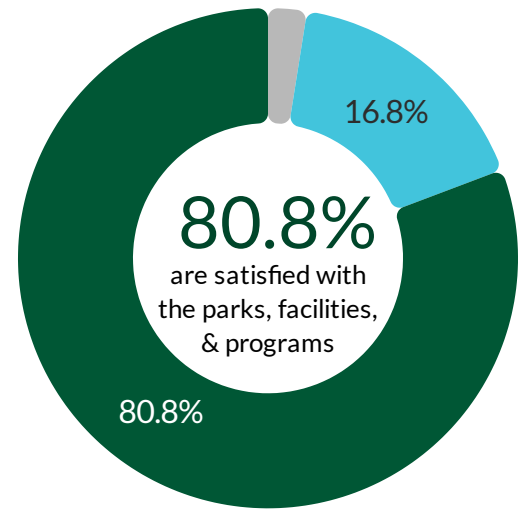
SURVEY QUESTIONS



SATISFACTION & RATINGS

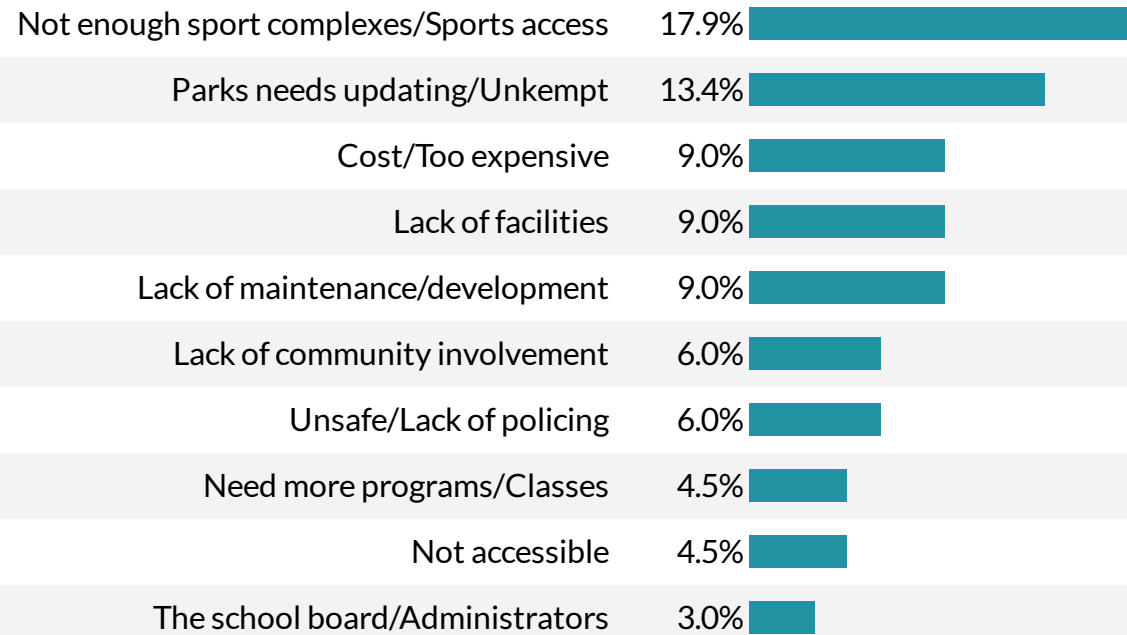


Q6: OVERALL SATISFACTION



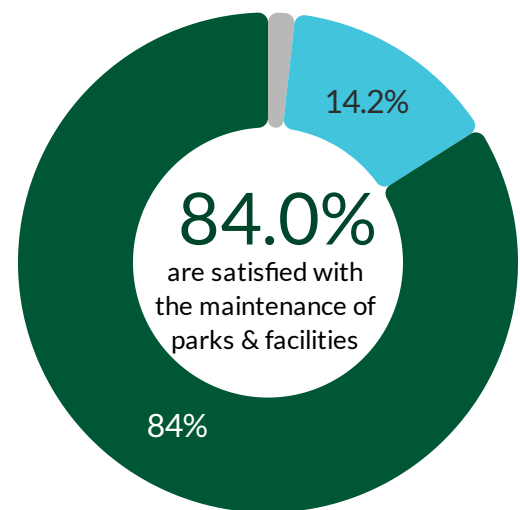
● Satisfied ● Unsatisfied ● Unsure

Q7: REASONS FOR DISSATISFACTION



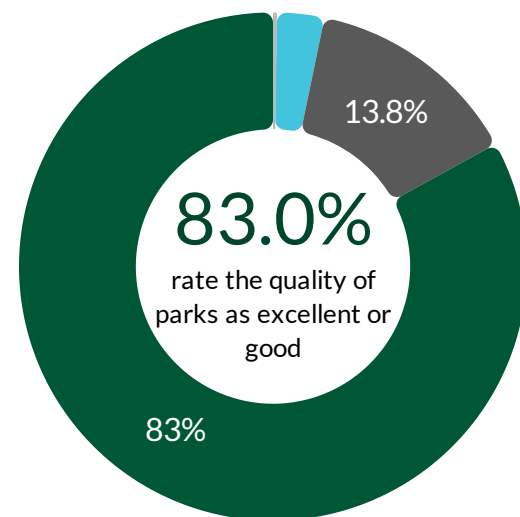
*Scroll down to view all Q7 responses

Q8: PARK MAINTENANCE



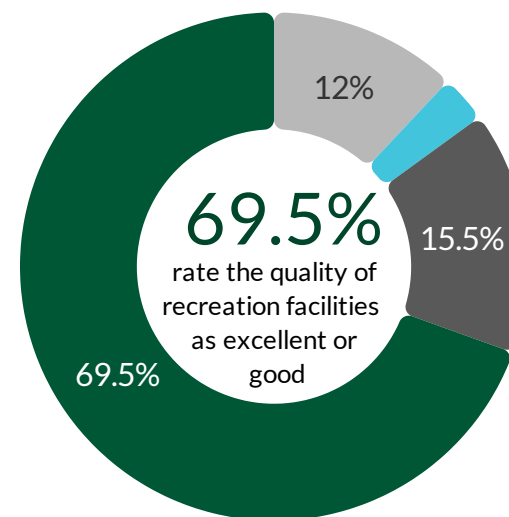
● Satisfied ● Unsatisfied ● Unsure

Q9: QUALITY OF PARKS



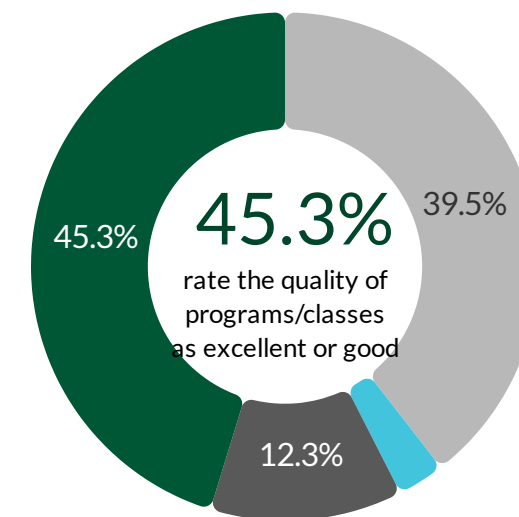
● Excellent/Good ● Fair
● Very poor/Poor ● Unsure

Q10: FACILITY QUALITY



● Excellent/Good ● Fair
● Very poor/Poor ● Unsure

Q11: QUALITY OF PROGRAMS



● Excellent/Good ● Fair
● Very poor/Poor ● Unsure

FILTERS

Gender ▾

Age Group ▾

Ethnicity ▾

Zip Code ▾

Household Income ▾

Home Type ▾

Children In Home ▾

Mode ▾

Language ▾

RESET FILTERS

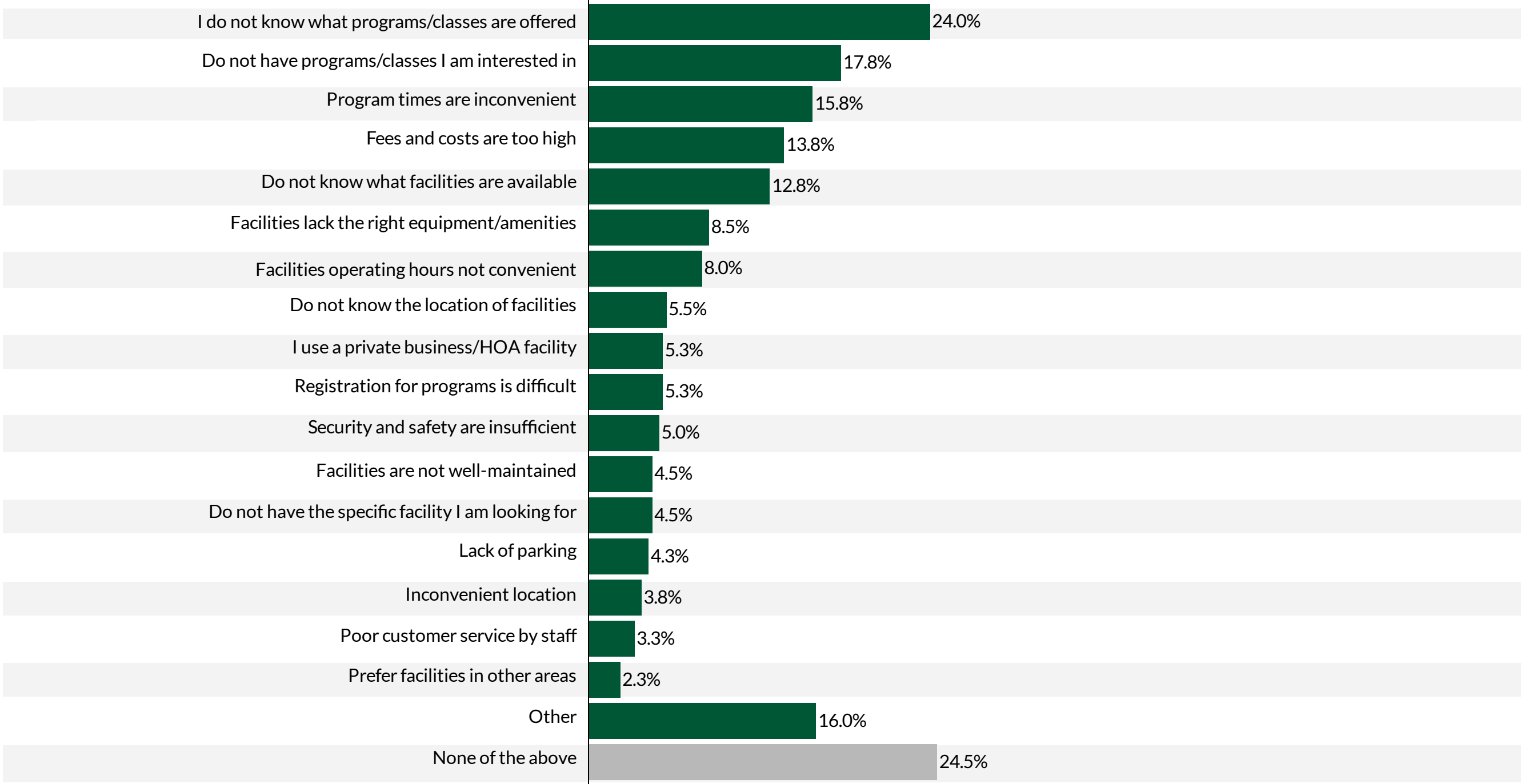
SURVEY QUESTIONS



BARRIERS



Q12: BARRIERS TO PARK & FACILITIES USE AND PROGRAM PARTICIPATION



FILTERS

Gender

Age Group

Ethnicity

Zip Code

Household Income

Home Type

Children In Home

Mode

Language

RESET FILTERS

SURVEY QUESTIONS



RECREATION FACILITIES



RECREATION FACILITIES

Q13: PERCENTAGE OF HOUSEHOLDS THAT HAVE A NEED

Q14: PERCENTAGE OF HOUSEHOLDS THAT NEED IS BEING MET (among households that selected the need)

FILTERS

RECREATION FACILITIES	Q13: PERCENTAGE OF HOUSEHOLDS THAT HAVE A NEED	Q14: PERCENTAGE OF HOUSEHOLDS THAT NEED IS BEING MET (among households that selected the need)
Walking paths and trails	68.5%	74.5%
Shaded areas in parks	51.5%	34.5%
Biking trails	47.0%	59.0%
Outdoor social gathering spaces	36.3%	42.1%
Dog park	31.5%	51.6%
Open lawns and landscape space	31.0%	57.3%
Playgrounds	29.3%	67.5%
Outdoor swimming pools	27.0%	53.7%
BBQ/Picnic areas	27.0%	33.3%
Historical/Nature Interpretive Facility	22.8%	36.3%
Indoor swimming pools	22.5%	12.2%
Multi-purpose sports fields	19.8%	40.5%
Community gardens	19.3%	18.2%
Pickleball courts	19.0%	35.5%
Sports complex	16.8%	29.9%
Lighted fields	14.5%	24.1%
Basketball courts	14.3%	35.1%
Tennis courts	13.8%	41.8%
Baseball, softball or cricket fields	13.0%	46.2%
Bike skills park	12.0%	29.2%
Gymnasium	9.8%	23.1%
Skate park	8.3%	45.5%
Spray park	6.8%	7.4%
Equestrian facilities, trails	5.3%	19.0%
Other	11.8%	27.7%
None of the above	3.0%	0.0%

Gender ▼

Age Group ▼

Ethnicity ▼

Zip Code ▼

Household Income ▼

Home Type ▼

Children In Home ▼

Mode ▼

Language ▼

RESET FILTERS

SURVEY QUESTIONS



PROGRAMS



FILTERS

Gender

Age Group

Ethnicity

Zip Code

Household Income

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Mode

Language

RESET FILTERS

SURVEY QUESTIONS



PROGRAMS

Q15: PERCENTAGE OF HOUSEHOLDS THAT HAVE A NEED

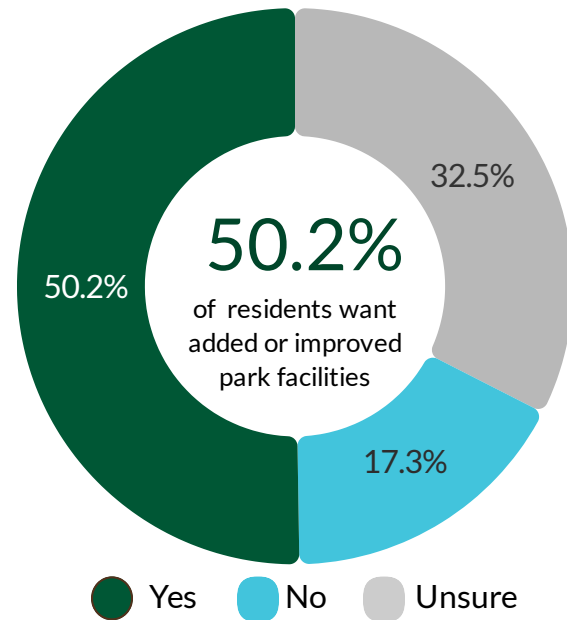
Q16: PERCENTAGE OF HOUSEHOLDS THAT NEED IS BEING MET (among households that selected the need)

PROGRAMS	Q15: PERCENTAGE OF HOUSEHOLDS THAT HAVE A NEED	Q16: PERCENTAGE OF HOUSEHOLDS THAT NEED IS BEING MET (among households that selected the need)
Fitness classes	32.3%	20.2%
Activities/programs for adults	29.8%	26.1%
Arts and Crafts	23.5%	28.7%
Nature/science programs	23.5%	37.2%
Yoga	21.3%	29.4%
Cooking classes	20.8%	14.5%
Adult organized sports leagues	20.0%	16.3%
Personal development classes	19.3%	11.7%
Activities/programs for Seniors	18.8%	30.7%
Activities/programs for youth and teens	18.3%	27.4%
Enrichment classes	16.8%	32.8%
Volunteer programs	16.5%	31.8%
Water fitness programs	16.0%	23.4%
Lap swimming	15.8%	54.0%
Sports lessons	14.0%	23.2%
Youth organized sports leagues	13.8%	45.5%
Healthy living educational programs	13.5%	11.1%
Unstructured play opportunities	12.0%	31.3%
Adult swim instruction or sports	11.5%	21.7%
Childcare	10.5%	28.6%
School break camps	10.3%	29.3%
Technology programs	10.3%	12.2%
Youth swim instruction and other programs	9.8%	56.4%
Scholarship programs for kids	9.3%	21.6%
Reading/writing/language programs	7.8%	6.5%
Activities/programs for individuals with disabilities	7.0%	21.4%
Preschool programs and classes	6.5%	26.9%
Other	4.3%	0.0%
None of the above	15.3%	0.0%

COMMUNITY PRIORITIES

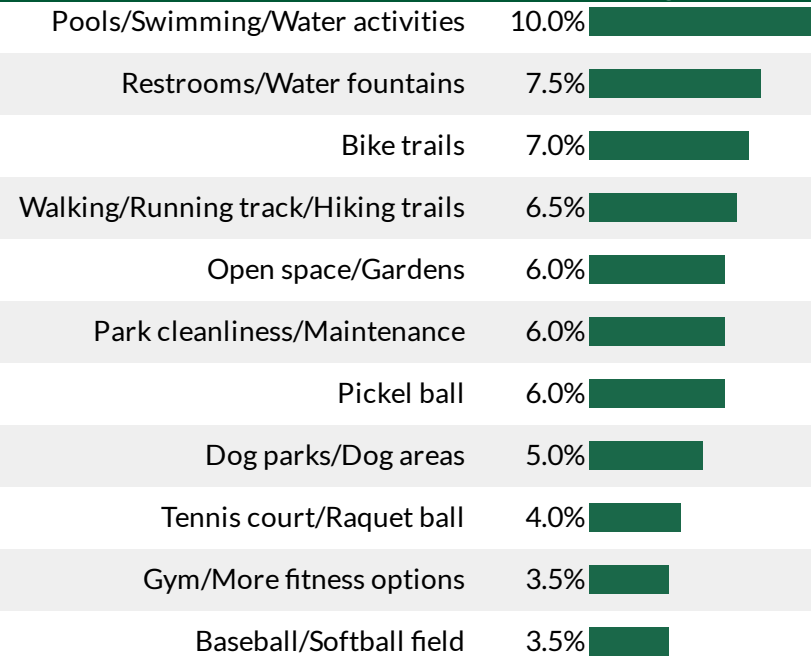


Q17: UNMET FACILITY NEEDS



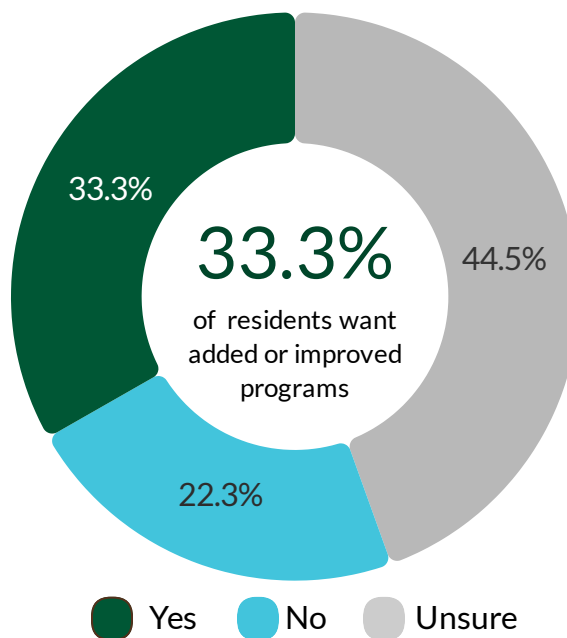
Q18: MOST DESIRED PARK FEATURES OR FACILITY ENHANCEMENTS

(among those who answered "Yes" in Q17)



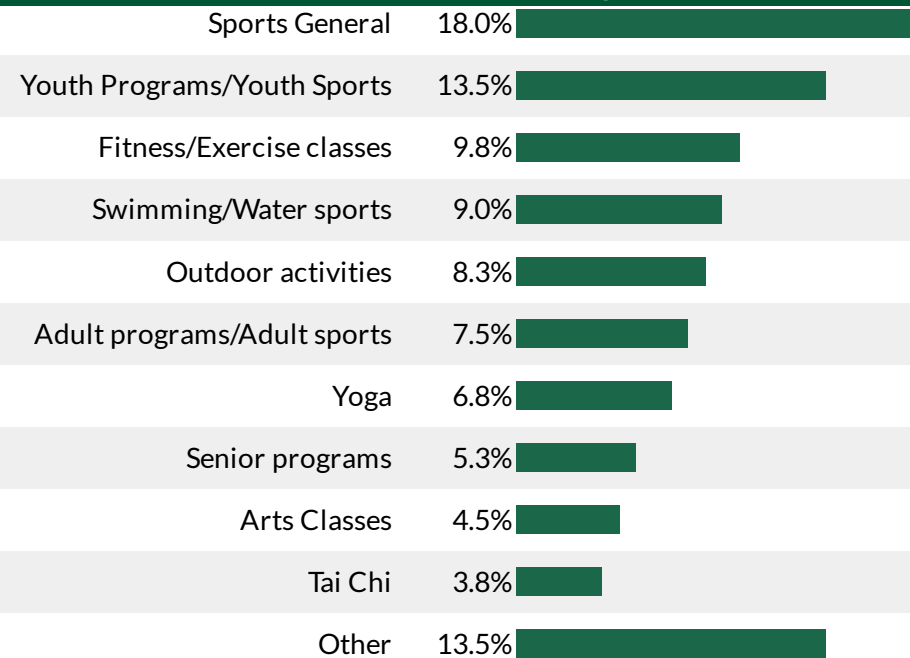
*Scroll down to view all Q18 responses

Q19: UNMET PROGRAM NEEDS



Q20: MOST DESIRED PROGRAM ENHANCEMENTS

(among those who answered "Yes" in Q19)



FILTERS

Gender

Age Group

Ethnicity

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RESET FILTERS

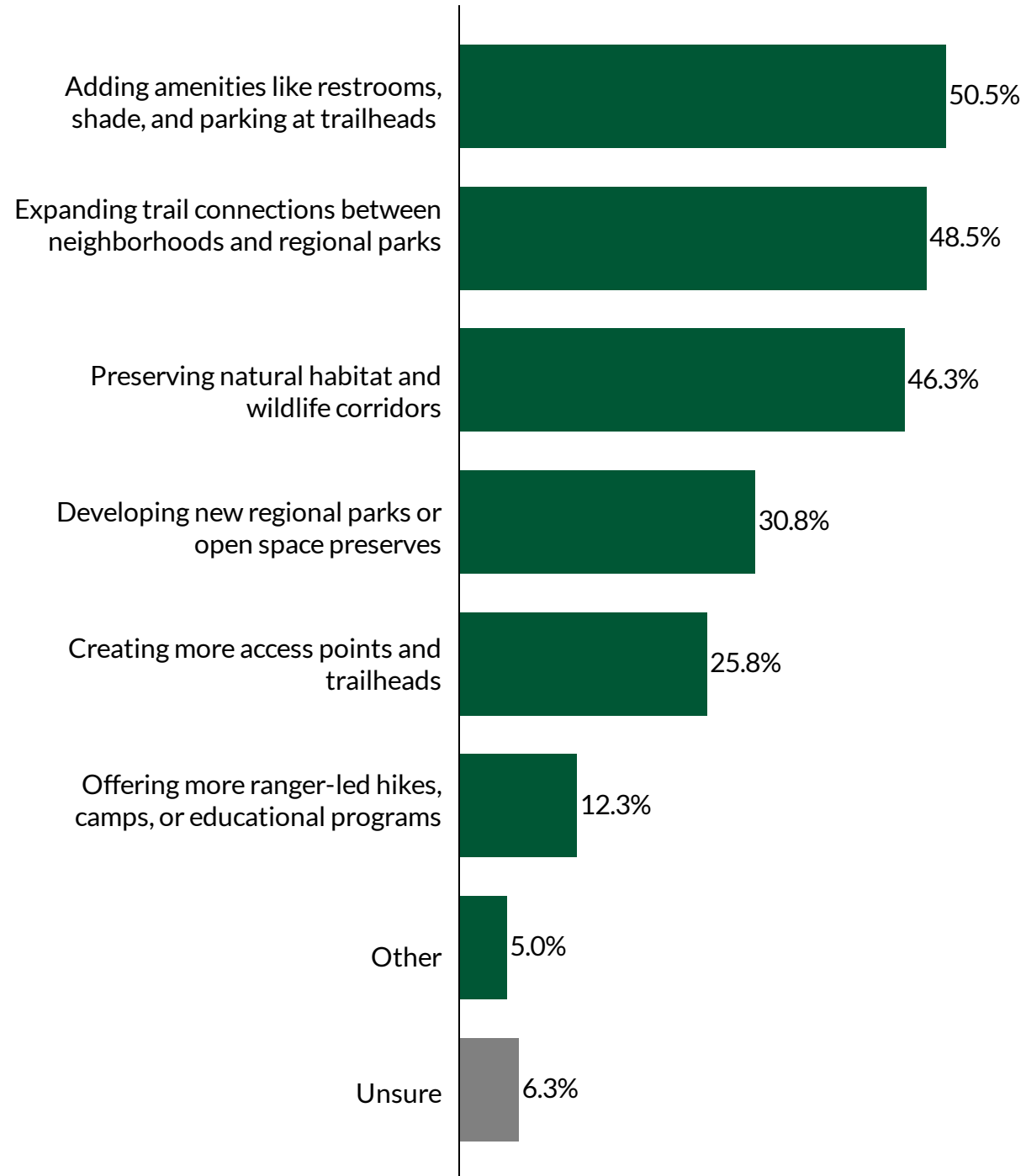
SURVEY QUESTIONS



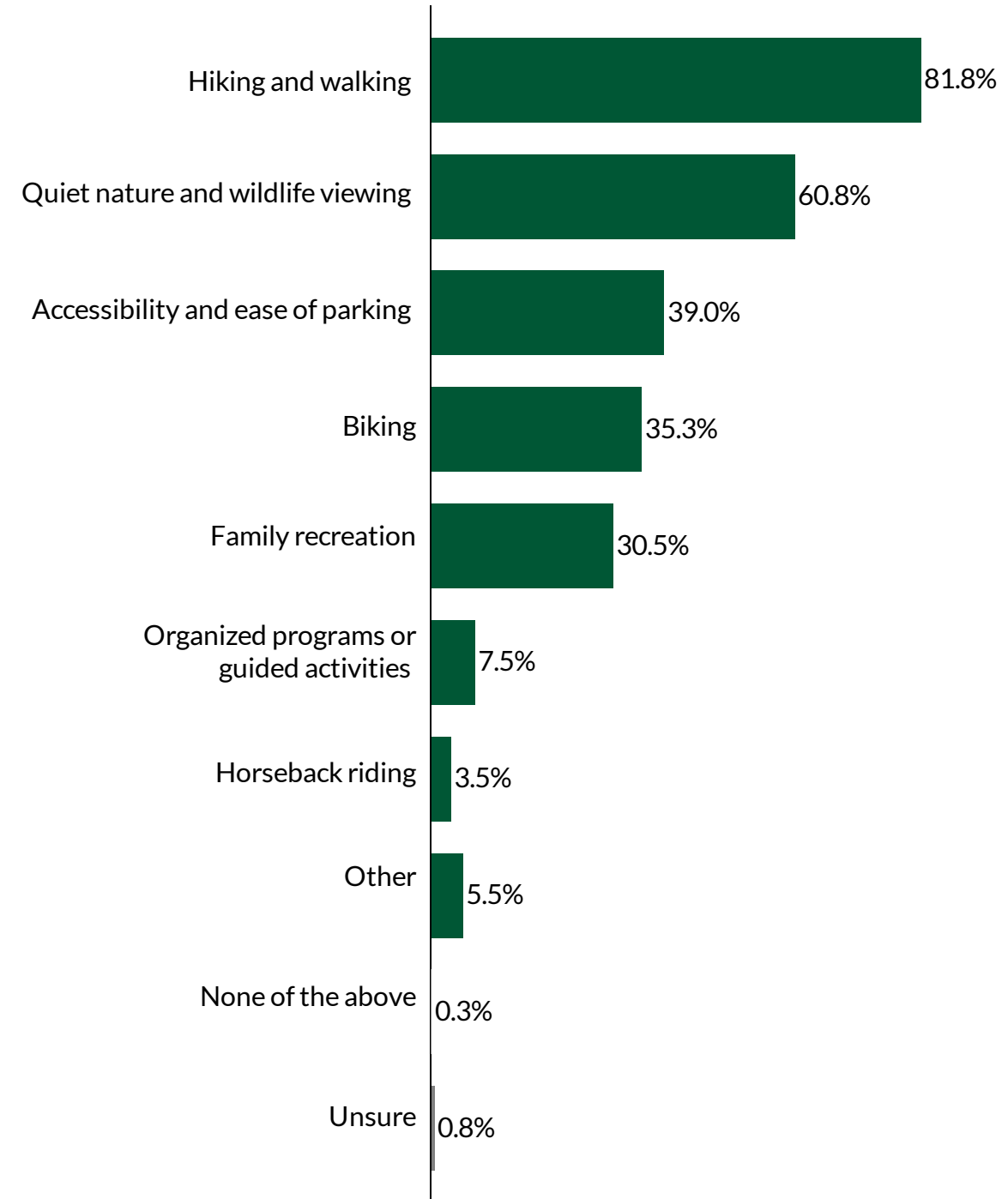
OPEN SPACE & TRAILS



Q22: TOP PRIORITIES FOR OPEN SPACE & TRAILS



Q23: PREFERRED EXPERIENCES IN OPEN SPACE & TRAILS



FILTERS

Gender

Age Group

Ethnicity

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RESET FILTERS

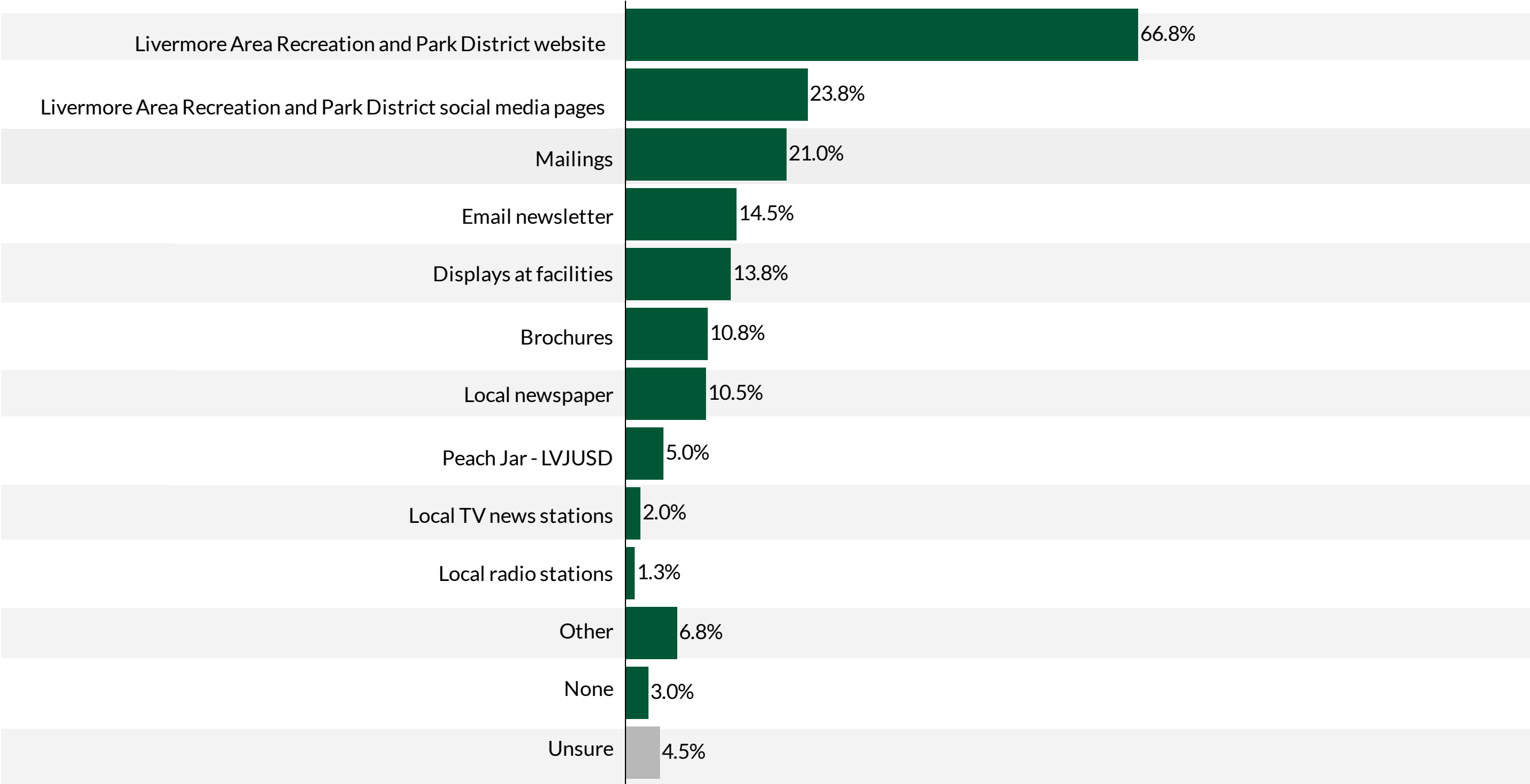
SURVEY QUESTIONS



COMMUNICATION



Q24: TOP SOURCES OF NEWS & INFORMATION



FILTERS

Gender

Age Group

Ethnicity

Zip Code

Household Income

Home Type

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Mode

Language

RESET FILTERS

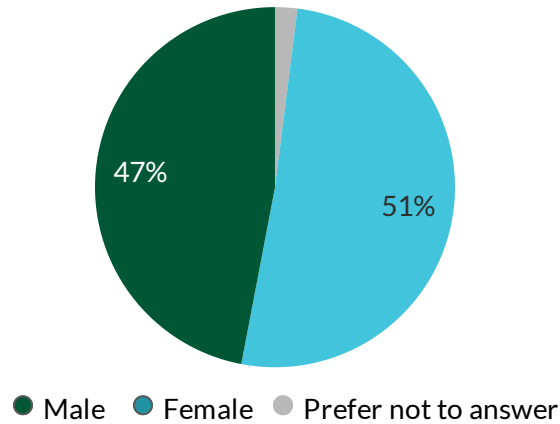
SURVEY QUESTIONS



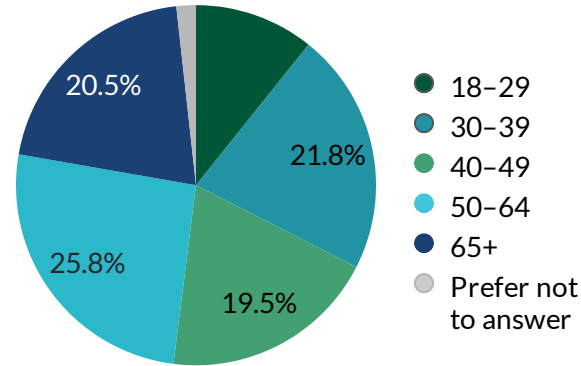
DEMOGRAPHICS



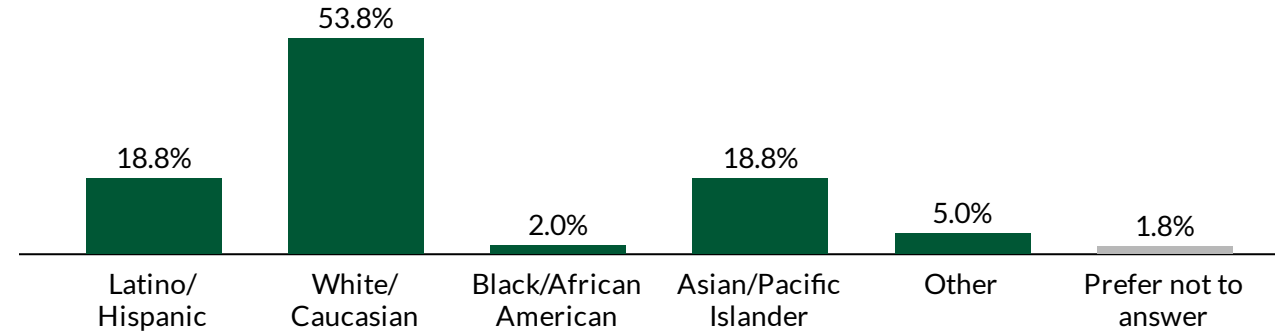
GENDER



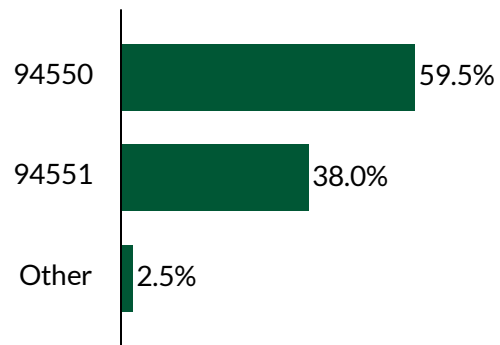
AGE GROUP



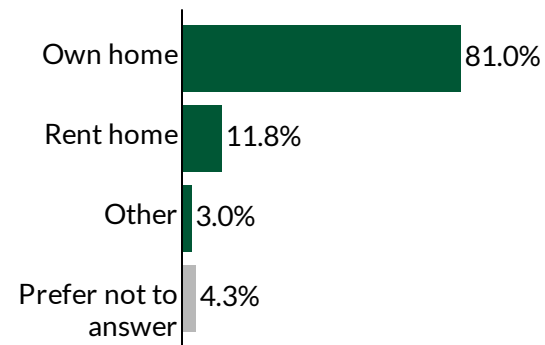
ETHNICITY



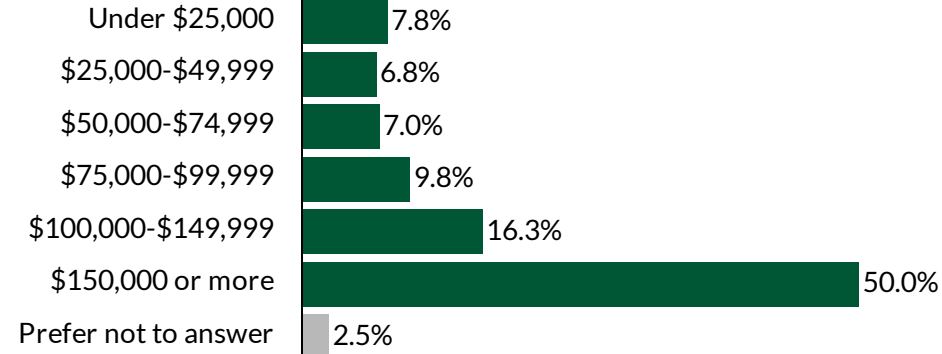
ZIP CODE



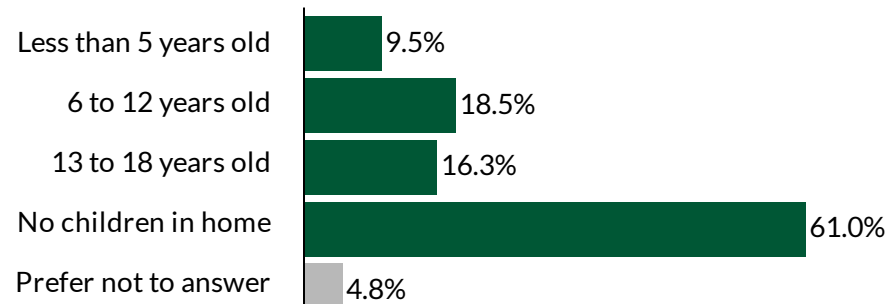
HOME TYPE



HOUSEHOLD INCOME

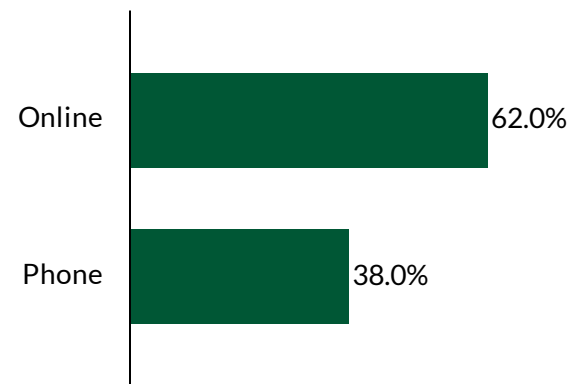


CHILDREN IN HOME

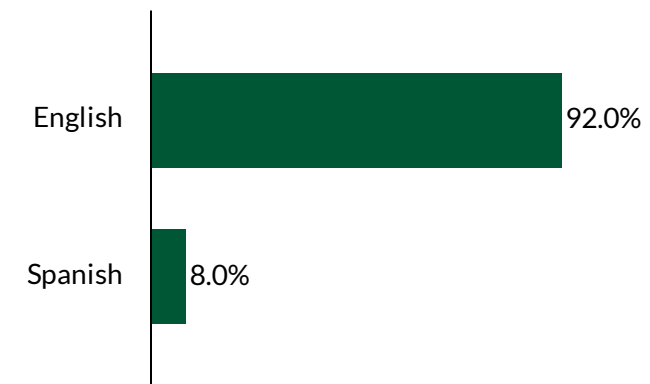


34.2% of households have children in home

SURVEY MODE



SURVEY LANGUAGE



FILTERS

Gender

Age Group

Ethnicity

Zip Code

Household Income

Home Type

Children In Home

Mode

Language

RESET FILTERS

SURVEY QUESTIONS

