

LIVERMORE AREA RECREATION AND PARK DISTRICT

PROGRAM COMMITTEE

MINUTES

Thursday, March 18, 2021
2:00 PM

NOTICE: Coronavirus COVID-19

In accordance with Governor Newsom's Executive Orders, members of the Livermore Area Recreation and Park District Program Committee and staff participated in this meeting via Zoom teleconference. In the interest of maintaining appropriate social distancing, members of the public also participated in this meeting electronically.

Committee Members Present: Jan Palajac, David Furst

LARPD Staff Present: Mathew Fuzie, Allie Ikeda, Fred Haldeman, Jeffrey Schneider, Jill Kirk, David Weisgerber, Joseph Benjamin, Julie Dreher, Linda VanBuskirk, Patrick Lucky, Vicki Wiedenfeld

Others Present: None

COMMITTEE CHAIR: PALAJAC

COMMITTEE MEMBER: FURST

1. **Call to Order:** Committee Chair Palajac called the meeting to order at 2:00 p.m.
2. **Public Comment:** There were no comments from the public.
3. **Approval of the Minutes of the Program Committee on February 17, 2021:**
The minutes of February 17, 2021 were approved as submitted by unanimous vote.
4. **Year-in-Review: COVID Response for Seniors/Community Outreach:**
Community Outreach Supervisor David Weisgerber shared his screen and gave a presentation to the Committee regarding the COVID-19 Response Report from Community Services. The report covered the period from March 2020 to March 2021 and highlighted statistics from the Senior, Community Outreach and Volunteer programs. (see attached for revised handout.)
 - The Committee commended Mr. Weisgerber and his team for finding ways to keep the community involved through numerous creative programs during COVID-19 pandemic, and recommended that staff give this presentation to the

full Board, stating the importance that the full Board and the public understand what LARPD has been doing throughout this unprecedented time.

5. Volunteers:

Community Outreach Supervisor David Weisgerber shared his screen and showed the LARPD Instagram page @LARPD_LIVERMORE which has over 500 posts including a link to the Activity Guide on the LARPD website. He reported on other volunteer programs such as the Senior Lending Library, Shamrocks for Seniors, and volunteer opportunities in Open Space such as the Native Gardens and Trail Walks.

No Committee action was taken.

6. Park Ambassador Program:

Community Outreach Supervisor David Weisgerber reported on the status of the Park Ambassador Program. Staff is currently recruiting for more Park Ambassadors to jump start this program once again. The group discussed ways to accomplish this such as by involving teens, either those currently enrolled in video classes and/or teens who need to satisfy a volunteer requirement at school.

No Committee action was taken.

7. Lap Swim & Aquatics as we Return from COVID:

Recreation Department Manager Allie Ikeda provided a report on the status of Lap Swim and Aquatics. She commended Recreation Supervisor Patrick Lucky for his work with USA Swimming and other aquatic professionals during this challenging year as they collaboratively work with the Alameda County Health Officer to meet HO guidelines while opening up the Aquatics facility. Mr. Lucky reported that the Health Department has allowed outdoor swim. The Health Officer is currently allowing only one person in a lane at a time for lap swim. Aquatics will be looking into how to transition to having multiple people in the facility. The goal will be to provide a system that allows public flexibility but also aids in staffing a good business model.

No Committee action was taken, but it was suggested that historically the Board has said they want programs to pay for themselves, so the full Board may want to weigh in on the business model here.

8. Special Use Permits:

Recreation Department Manager Allie Ikeda provided a brief update on the District's special use permits and the need to clarify definitions such as "special events vs. "picnic rentals" etc. She shared her screen and the group viewed the LARPD website on the "Park Picnic Rental" section. The group reviewed several parks identified as good picnic rental locations and discussed fees based on group size. Ms. Ikeda also reviewed and discussed the "Photography Permits" page and various photography applications.

*Committee Chair Palajac left the meeting at 2:58 p.m. She commended staff for doing a great job.

Ms. Ikeda then shared her screen to discuss the “Park Intent to Use” page.

No Committee action was taken; however the following action item was suggested:

- Ms. Ikeda was directed to put together a team to work on this program and make it more user friendly for both staff and the public. Once the program has been improved, the item should come back before the Program Committee for a recommendation to go to the full Board.

9. Matters Initiated:

GM Fuzie reported the following:

- a) Four more vaccination clinics have been scheduled to take place at the RLCC in the Cresta Blanca on April 2nd and 9th then again on April 23rd and 30th.
- b) The school board has scheduled a Board Workshop in the Cresta Blanca on March 25th.
- c) The City of Livermore has announced that employees will be back to work in the office as of June 1st.
- d) The District should begin to discuss development of its re-opening plan with the various standing committees. Director Furst suggested that GM Fuzie send out an email to Board members to alert them the plan. ASM Schneider added that this will be discussed in the Personnel Committee as it will affect staff.

10. Adjournment: The meeting was adjourned at 3:13 p.m.

COVID-19 RESPONSE REPORT

SENIORS | COMMUNITY OUTREACH | VOLUNTEERS

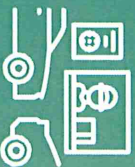
CURBSIDE MEALS

NON-PROFIT PARTNER: OPEN HEART KITCHEN

21,766 SENIOR LUNCHES

41,709 HOT MEALS

1,653 STAFF HOURS

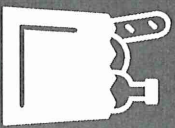


GROCERY DELIVERY

NON-PROFIT PARTNER: TRI-VALLEY HAVEN

1,350 GROCERY BAGS DELIVERED

1,600 GROCERY BAGS ASSEMBLED

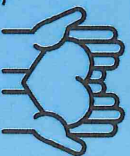


VOLUNTEERS

621 TOTAL HOURS

128 NEW VOLUNTEERS

980 CARDS/BOOKMARKS FOR SENIORS



MARCH 2020 - MARCH 2021

SENIOR PROGRAMS

VIRTUAL

OUTDOOR

2,353

1,066

REGISTRATIONS / VIEWS	SOCIALS	REGISTRATIONS / PARTICIPANTS	OUTDOOR FITNESS
FITNESS CLASSES	ENRICHMENT CLASSES	RAVENSWOOD SOCIALS	WALKING GROUP
INFO SESSIONS	YOUTUBE CHANNEL	DRIVE-THRU EVENTS	
SELF-IMPROVEMENT			

\$24,764 GROSS REVENUE

\$25,550 GROSS REVENUE

\$50,314

COMBINED GROSS REVENUE

SENIOR OFFICE

LEGAL RESOURCES	RESOURCE & REFERRAL	FREE HOME REPAIRS	COVID-19 INFORMATION	TECHNOLOGY TUTORING
TAX APPOINTMENTS	FRIENDLY CALLS	CURBSIDE LENDING LIBRARY	SUPPORT GROUPS	

SENIOR SERVICES

MISSION STATEMENT

To improve the quality of life for Livermore's older adults and their families by educating and advocating for health and social services while providing recreation, socialization, and meaningful volunteer opportunities to encourage full and healthy lives.

PRIME TIME

SENIOR E-NEWSLETTER

1,163 SUBSCRIBERS

52% OPEN RATE (29% INDUSTRY AVG)

22% CLICK RATE (4% INDUSTRY AVG)

